



# Fatima "Tima" Wachuku

Silver Spring, MD 20901 | (202) 375-1004 | Wachuku.Fatima@yahoo.com

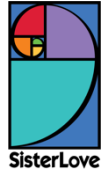
## SUMMARY

A detail-oriented communicator and visual storyteller with over 20 years of television and media experience looking to settle into a leadership position.

## VIDEO PRODUCTION EXPERIENCE

**MULTIMEDIA PRODUCER** 04/2019 - Present  
**SISTERLOVE, INC.** Atlanta, GA 30331

• Conceptualize, produce, direct, and edit videos for the organization and to promote upcoming events. • Produce, direct, and edit the 2020 Leading Women's Society Awards, an annual live virtual gala. • Create animations to increase audience engagement with the company's brand on digital/social media platforms.



**ASSOCIATE PRODUCER** 04/2016 - 05/2020  
**WALDEN UNIVERSITY** Columbia, MD 21046

• Created multimedia content for psychology and counseling courses. • Wrote scripts for over 30 videos, podcasts, and interactive media. • Cast and hired talent for scripted scenes as well as for voice-overs. • Interviewed professors and subject matter experts. • Transcribed interviews. • Reviewed rough video cuts and submitted notes to the editor. • Setup production studio with green screen. • Operated robotic camera/teleprompter.



**ASSOCIATE PRODUCER** 07/2015 - 04/2016  
**NATIONAL GEOGRAPHIC** Washington, DC 20036

• Organized and managed the legal binders for several National Geographic series. • Submitted deliverables for the series "National Geographic Live" and "Today I Learned." • Cleared music, stock footage, and image licenses. • Pitched and developed show ideas and concepts for children's programming. • Assisted National Geographic Kids producers with media development and production. • Cleared stock music, footage, and images.



**PRODUCTION COORDINATOR** 02/2014 - 05/2015  
**DISCOVERY** Silver Spring, MD 20910

• Coordinated the launch of the Discovery Family Channel. • Repurposed several docuseries for the Discovery Family Channel launch: "Big, Bigger, Biggest," "Extreme Engineering," and "Hoarding Buried Alive." • Rewrote series episode descriptions. • Disseminated production contracts and hiring forms to cast and crew. • Coordinated the transcription of raw footage for producers. • Cleared music, stock footage, and image licenses. • Created music cue sheets. • Managed and compiled legal binder documents. • Submitted series deliverables to networks. • Researched and pitched true crime stories to identify potential show ideas. • Served as the in-house camera operator for the development team.



**VIDEO PRESS INTERN** 09/2013 - 12/2013  
**OFFICE OF SEN. LANDRIEU** Washington, DC 20510

• Assisted the Press Secretary with several video production and post-production projects. • Produced and edited the "Angels in Adoption" gala at the Ronald Reagan Building. • Monitored various media outlets and compiled daily press clippings.



## SKILLS

### PRODUCER / DIRECTOR

- Interviews
- Live Events
- Commercials / Promos

### ANIMATOR

- Company Logos
- 2-D Characters
- Graphics / Text

### VIDEO EDITOR

- Documentaries
- Promotional Videos
- Interviews

### HOST / VOICE-OVER ARTIST

- Live Event / Red Carpet
- One-On-One Interviews
- Podcast
- Radio

## AWARDS

**SILVER W<sup>3</sup> AWARD**  
"Web Creativity"  
2018

**POLLIE AWARD**  
"Best Use of Television Ad"  
2014

## EDUCATION

**GEORGE WASHINGTON UNIVERSITY**  
Master of Professional Studies (MPS)  
**Strategic Public Relations**  
May 2014

**BROOKLYN COLLEGE**  
Bachelor of Arts (BA)  
**Television and Radio**  
May 2008

## SOFTWARE

### ADOBE CREATIVE CLOUD

- Premiere Pro
- Animate
- Photoshop
- Illustrator
- After Effects

### APPLE

- Final Cut Pro

### AUTODESK

- Maya

### AVID

- iNews

### CISION

- CisionPoint

### LEXISNEXIS

- LexisNexis

### MICROSOFT OFFICE

- Word
- PowerPoint
- Excel
- Outlook

### HARDWARE

### CANON

- C300
- C100
- DSLR 5D
- DSLR 6D

### GRASS VALLEY GROUP

- Production Switcher

### SUNDANCE DIGITAL

- Fastbreak Automation

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RADIO SHOW HOST 09/2013 - 12/2013

**WRGW DISTRICT RADIO** Washington, DC 20052

- On-air host of the, “DJ TimaLicious Show.” • Operated the audio board, and transitioned between segments, playlists, and station IDs/promos.



PR INTERN - HEALTH 02/2013 - 05/2013

**ENVIRONICS** Washington, DC 20036

- Proofread and edited client business documents and materials. • Compiled and distributed daily media monitoring clips. • Assisted during a major cardiology event which consisted of media monitoring. • Created media lists via CisionPoint.



PR INTERN - ENERGY 07/2012 - 02/2013

**EDELMAN** Washington, DC 20006

- Trained four interns on day-to-day client-related duties, office procedures, and protocol. • Proofread and edited client documents. • Wrote and distributed press releases to digital media outlets. • Researched, compiled, and distributed daily press clips. • Pitched stories about client events and initiatives to bloggers and industry influencers. • Built media lists via CisionPoint. • Wrote and distributed the weekly internal newsletter.



ASST. PROD. COORDINATOR 02/2012 - 07/2012

**NOTIONAL** New York, NY 10013

- Assisted the production coordinator on the Food Network special, “Chopped: Tucson Grill Special.” • Negotiated and secured rates with vendors for hotels and production equipment. • Compiled and updated flight itineraries for the cast and crew. • Created and disseminated call sheets. • Maintained and kept track of purchase orders.



ASST. PROD. MANAGER 12/2010 - 06/2011

**ORIGINAL MEDIA** New York, NY 10014

- Provided general administrative support to the production manager for “The Gayle King Show” and “NY Ink.” • Assisted the producer with developing and writing storylines. • Created and maintained a promotional video shooting schedule. • Collected and organized timesheets from the production crew.



MASTER CONTROL OPERATOR 11/2009 - 03/2011

**MNN** New York, NY 10019

- Aired live and pre-taped programming for four public access stations. • Utilized a vector-scope and waveform monitor to color-correct video and adjusted audio levels. • Ensured that the correct programs aired by checking the program log against the automated playlist. • Uploaded and appended the next day’s program log for each channel to the automated playlist. • Recorded pre-scheduled satellite feeds. • Troubleshoot equipment malfunctions.



## VIDEO PRODUCTION EXAMPLES

**Interview** (Dázon Dixon Diallo): <https://youtu.be/1J0GLj0waiw>

**Animation** (SisterLove, Inc.): <https://youtu.be/3WpagSHME0E>

**Promo** (Leading Women’s Society Awards): <https://youtu.be/zrhjxgkXx1c>